



# MIA DREHER

Milwaukee, WI | [miadreher.com](http://miadreher.com) | [LinkedIn](#)

## Skills

### Marketing

### Graphic Design

### Social Media

### Web Management

### Museum Operations

Exhibition Design

Art Handling

Event Planning

Project Management

File Management

Inventory Management

Collections Research

## Technical Skills

### Adobe Photoshop

### Adobe Illustrator

### Adobe InDesign

### Adobe Premiere Pro

### Squarespace

### Canva

### MacOS systems

HTML/CSS/Javascript

Microsoft Suite

Google Suite

Laser Cutting

3D Printing

Vinyl Cutting

Basic Fabrication

## Experience

### Marketing Coordinator, *Guardian Fine Art Services*

Jan. 2025–Present

- Works closely with the senior operations team in planning and implementing short- and long-term marketing projects
- Responsible for all design and production of marketing materials not limited to brochures, print and digital advertising, and promotional items
- Manages company website and email marketing campaigns

### Social Media Contributor, *TXT Intl*

Nov. 2024–Present

- Works on a team of volunteers to maintain a fan-page on X with over 100k followers
- Produces graphics for a variety of purposes, largely in the promotion of events, music releases, and fan projects, including a recent page rebrand
- Responsible for data collection and presentation of album and ticket sales, streaming milestones, and chart data—both as scheduled and live updates

### Marketing Coordinator, *Warehouse Art Museum*

Jan 2022–Jan. 2025

- Worked closely with the team in planning and implementing marketing and public outreach initiatives, including cross-promotional events with other organizations
- Designed and installed exhibition materials including guides, wall texts, and signage
- Maintained museum's website, digital storage, and other technical needs
- Occasionally assisted collections team in art storage, management, and research

### Production Design Lead, *UWM Manfred Olson Planetarium*

Nov. 2019– Sept. 2021

- Assisted Directors with managing summer projects, planning for a large upcoming event in 2023, and training new staff
- Worked with a team to research, develop, and design programming and advertising materials for in-person and virtual planetarium events
- Received the Planetarium Service Award in Fall of 2020 and Spring of 2021

### Barista, *UWM Grind*

Sept. 2018– Nov. 2019

- Worked in all campus locations on registers, handling food and drinks, stocking, and opening/closing units

## Education

### University of Wisconsin - Milwaukee, *Milwaukee, WI*

2017–2021

### Bachelor of Fine Arts (BFA), Design and Visual Communication

- Certificate in Digital Design and Fabrication
- Graduated Summa Cum Laude with an Honors College Degree